

Daniyal Ishaq

Senior UX Designer | Dubai



Experience (6 Years)

Hy.Ly

Senior UX Designer (Remote) | 2020 – Present

- Research about the user needs, pain points, goals in the multifamily industry.
- Synthesise the research insights and ideate a wide variety of potential solutions.
- Define the user flows and information architecture for the hyly.ai products.
- Make the user experience consistent across the product suite.
- Closely work with the cross-functional teams to understand multiple perspectives and make sure the product workflows are simple, usable, and intuitive.

NETSOL Technologies

UI/UX Designer (Lahore) | 2019 – 2020

- Work with product management and design team to research and determine client requirements
- Define interaction models, user task flows, and UI specifications.
- Communicate scenarios, end-to-end experiences, interaction models, and screen designs to stakeholders.

IQVIS

UI/UX Designer (Lahore) | 2017 – 2019

- Assist senior designer with existing projects
- Develop UI mockups and prototypes
- Prepare and present drafts to all key stakeholders
- Carry out graphic design tasks for the clients

Techleads

Graphic Designer (Lahore) | 2016 – 2017

- Present rebranding ideas to clients
- Design social media posts for different products
- Applying designs on different mockups for presentation
- Create web designs

Portfolio

 [Behance](#)

 [Dribbble](#)

 [LinkedIn](#)

 [Upwork](#)

Contact

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Education

Software Engineering

Industry Knowledge

Product Design

User Interface

User Experience

Wireframing

Rapid Prototyping

Design Research

Tools & Technologies

Figma

Sketch

Adobe XD

Photoshop

Illustrator

After Effects

Languages

English (Professional)